

## Rekhta Rauzan: A New Gateway into Urdu Literature

Urdu literature boundlessly entices millions of people everywhere in the world. It spreads the enchanting on countless hearts spells in poetry and prose to win them over. For all these fervent Urdu lovers, Rekhta Foundation has launched 'Rekhta Rauzan', a quarterly Urdu literary magazine that intends at continuously serving steaming and assorted literary collection in form of poetry, fiction, criticism, satire and other genres.

The magazine available in Urdu script, has also been meticulously curated and carefully transliterated selections into Devnagiri script to allow Hindi readers convenient access into the rich treasure of Urdu literature.

Majority of such initiatives have unfortunately fallen short of achieving this objective by a fair margin. Therefore, Rekhta Foundation determined to embark upon a mission to scavenge this gold from dilapidated and dusty files of old magazines and journals buried under general inattention. 'Rekhta Rauzan' will feature these gems in its issues for the passionate lovers of literature.

Amongst the contemporary Journals of Urdu literature, Rekhta Rauzan's stands out for being published in both Urdu and Hindi. So much as the world outside Urdu communities would relish its wondrous literary landscape; the Urdu communities shall also feel to expose themselves to their erstwhile literary production that forms a significant part of its glorious literary history. Therefore, the Urdu edition of 'Rekhta Rauzan' attains even a deeper significance.

Edited by Huma Khalil, a reputed author of many books on literature, poetry and cultural history along with a prolific career in translation. Illustrating what makes 'Rekhta Rauzan' a significant and timely initiative, Huma Khalil, the editor, notes, "the unprecedented demographic upsurge of passionate readers of Urdu literature after Rekhta became rage, we assessed an imminent bilingual Journal catering to readers across script was the need of the hour. It must dig up countless stories and invaluable literary writings eating dust in the old rags. All readers deserve best of literature produced in any language. Therefore, we decided to retrieve forgotten treasure of old while simultaneously offering an adequate platform to the literary vigour of contemporary writers. It has set sails under the esteemed patronage of Professor Gopi Chand Narang, Zakia Mashhadi, Syyed Shahid Mehdi."



Urdu and Hindi communities offered warm reception to the first issue of 'Rekhta Rauzan'. **Farooq Argali, an eminent and prolific Urdu author**, commented on the journal's content, 'This is no mere magazine. It's a movement that searches the past and holds the future in its hands.'

Another reader's feedback reads, 'What's this magazine but a beautiful combination of old and new! This truly comes as a window into the language called Rekhta. Sitting in this window, you can not only witness the old literary exquisiteness but also immerse in its spellbinding fragrances.'

Since its inception, Rekhta Foundation has successfully broken script barrier to serve authentic Urdu literature to all keen readers capable of reading it in Urdu, Hindi and Roman. This innovation opens up doors for millions of new readers into the Urdu literature exponentially expanding the previously narrow circle of Urdu readership worldwide. 'Rekhta Rauzan' follows the same zealous lines of the promotion of Urdu literature in future.

For more information, please contact Preeti Gaur | 98739-65379 | preeti.gaur@rekhta.org

\_\_\_\_\_