

## 'Hindwi Utsav' Celebrates Third Anniversary with Resounding Success

[Lucknow, 30<sup>th</sup> July, 2023] — **Hindwi.org**, an initiative of the **Rekhta Foundation**, successfully marked its third anniversary with a splendid celebration, 'Hindwi Utsav', today, at the prestigious Sangeet Natak Akademi in Lucknow. The event witnessed a vibrant congregation of Hindi-speaking communities, literary enthusiasts, and distinguished personalities, making it an unforgettable affair that highlighted the brilliance of Hindi literature and culture.

The illustrious 'Hindwi Utsav' was graced by the esteemed presence of **Chief Guest, Shivmurti**, renowned writer in Hindi Literature. During the inauguration ceremony, Mr. Shivmurti shared his valuable insights on the importance of preserving and promoting Hindi literature, inspiring the audience with his profound words. He said, "In the times to come, literature will no longer be confined to paper, as technology has gone a long way. Rekhta and Hindwi have made the best use of this change by digitizing literature on such a large scale. I want to thank Sanjiv Saraf who started this venture. Today people invest in time for profit but I believe that investing in literature is the best use of money."

The festival commenced with a captivating Panel Discussion – ***Kathin Samay me Kataksh***. Chief guest **Shivmurti**, and other eminent experts **Akhilesh, Shalini Mathur and Mamta Singh** engaged in enriching dialogues, creating an intellectual and stimulating atmosphere for all attendees.

The highlight of 'Hindwi Utsav' was the mesmerizing ***Kavita path***, where celebrated poets **Arun Kamal, Ajanta Dev, Kumar Ambuj, Savita Bharghav, Yash Malviya and Nazish Ansari** showcased their literary prowess, leaving the audience spellbound. Their poetic expressions celebrated the depth of Hindi language, art, and emotions, leaving an indelible mark on the hearts of all present.

Following the poetry recital, the audience was treated to a soul-stirring musical performance by the renowned ***Shadaj Band***. Their masterful renditions enthralled the gathering, creating an ambiance of musical brilliance that resonated with the spirit of 'Hindwi Utsav.'

"Harishankar Parsai continues to mesmerize us by the striking relevance of his works even in contemporary times. I extend my heartfelt thanks to the esteemed poets, speakers, performers and the refined audience of Lucknow for their warm presence in the celebration of his literary genius, and sincere congratulations to the Hindwi team for their tireless efforts to make the event a success. We will continue to preserve and promote Hindi's rich literary heritage, ensuring its timeless influence on generations to come." **said Sanjiv Saraf, Founder, Rekhta Foundation.**

The success of 'Hindwi Utsav' underscores the growing importance of Hindi literature and the need to sustain its heritage for generations to come. Hindwi.org remains steadfast in its dedication to nurturing a deeper appreciation for Hindi language and culture and promises to continue organizing such enriching events in the future.

### About Rekhta Foundation-

Rekhta Foundation is a not-for-profit social impact organisation established in 2012 devoted towards the preservation and promotion of languages of the Indian subcontinent. The Rekhta ecosphere includes a content repository (Rekhta.org, Hindwi.org, Sufinama.org, Anjas.org - the largest repositories of Urdu, Hindi, Sufism and Rajasthani respectively), Preservation - Rekhta virtual library- digitising and preserving old Hindustani literature and presenting them to the public domain, Education –Rekhta Dictionary and

Rekhta Learning (An online learning portal for Indic languages), Publishing (Rekhta Books) and Promotions (Events- Jashn e Rekhta, Hindwi Utsav and Anjas Mahotsav).

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