

## Hindwi.org Celebrates Third Anniversary with 'Hindwi Utsav'

**[Lucknow, xx July 2023] — Hindwi.org**, an initiative of the **Rekhta Foundation** dedicated to preserving and promoting Hindi literature, proudly announces the upcoming commemoration of its third anniversary with a grand celebration, '**Hindwi Utsav**'. The event, which will take place on **July 30, 2023**, at the vibrant **Sangeet Natak Akademi** in **Lucknow**, promises to be a remarkable affair. Adding to the significance of the occasion, the celebrated writer and novelist, **Mr. Shivmurti** will grace the event as the **Chief Guest**, bestowing its divine presence upon the festivities.

Hindwi Utsav, a significant milestone for Hindwi.org, aims to bring together Hindi-speaking communities, literature enthusiasts, and cultural connoisseurs to celebrate the rich heritage of Hindi language and literature. The festival serves as a platform for fostering dialogue, promoting literary exchange, and highlighting the invaluable contributions of Hindi literature.

The inauguration of Hindwi Utsav will commence at 3.50 pm, setting the stage for an unforgettable experience. Distinguished guests, renowned scholars, eminent personalities, and language enthusiasts will grace the event, adding to its grandeur. The inaugural ceremony will be followed by an engaging Panel Discussion featuring esteemed authors like **Dr. Gyan Chaturvedi, Shalini Mathur, and Akhilesh** who will delve into thought-provoking topics related to Hindi literature and its contemporary relevance. Furthermore, the festivities of Hindwi Utsav will be enhanced by a captivating Kavita Sandhya (poetry recital) where esteemed poets like **Arun Kamal, Kumar Ambuj, Ajanta Dev, Yash Malviya, and Savita Bhargava** from across the nation will enthrall the audience with their poetic expressions. This poetic gathering will serve as a testimony to the rich artistic legacy of Hindi literature.

Following the poetry recital, the audience will be treated to a mesmerising musical performance by the renowned Indian Classical fusion band **Shadaj**. Known for their soulful renditions of Kabir's verses and musical experiments over various genres, the band's performance promises to be a captivating experience, enriching the cultural tapestry of Hindwi Utsav.

**Commenting at the occasion, Sanjiv Saraf, Founder of Rekhta Foundation** said, "Hindi serves as a vital cultural and linguistic link among the diverse regions and communities within India and continues to evolve and adapt to the changing times. Rekhta Foundation with its aim to preserve and promote Hindustani art, literature, and culture is organising Hindwi Utsav to celebrate the various aspects of Hindi language which forms the backbone of Indian philosophy and way of life. Motivated by the enthusiastic participation of literature lovers in the previous edition of Hindwi Utsav, the festival will be bigger and grander this year, bringing together all the leading personalities and artists from the realm of Hindi literature. I invite all the literature lovers to participate in Hindwi Utsav and witness the glory of our shared cultural heritage."

Hindwi.org, through its annual Hindwi Utsav, continues to strengthen its commitment to preserving and promoting the beauty of Hindi literature. Hindwi strives to nurture a deep appreciation for the language and create a platform for literary enthusiasts to engage, explore, and celebrate the

diverse facets of Hindi culture, in this process, the non-profit initiative has announced 'Hindwi Dictionary' – a glossary of words in 11 different dialects of Hindi.

Hindwi.org, an equivalent of [rekhta.org](http://rekhta.org) for Hindi literature, has generated significant interest among renowned litterateurs, esteemed artists, aspiring poets and writers, as well as devoted supporters of the language. Hindwi.org proudly features 1200+ poets, 14000+ poetries, 1300+ verses, 3000+ dohas and 300+ lokgeet on their website. Hindwi is dedicated to upholding its mission of promoting and disseminating the beauty and richness of the Hindi language.

### **About Rekhta Foundation-**

Rekhta Foundation is a not-for-profit social impact organisation established in 2012 devoted towards the preservation and promotion of languages of the Indian subcontinent. The Rekhta ecosphere includes a content repository (Rekhta.org, Hindwi.org, Sufinama.org, Anjas.org - the largest repositories of Urdu, Hindi, Sufism and Rajasthani respectively), Preservation - Rekhta virtual library- digitising and preserving old Hindustani literature and presenting them to the public domain, Education –Rekhta Dictionary and Rekhta Learning (An online learning portal for Indic languages), Publishing (Rekhta Books) and Promotions (Events- Jashn e Rekhta, Hindwi Utsav and Anjas Mahotsav).